

LOOKBOOK

A touch of Character



Frank and Lucie
— Reading since 1965 —



Rue Romantic

Nostalgia is a big theme this year. We are longing for some romance in our lives. The pinkish, white and black frames make Rue Romantic comforting. Paris is always a good eyedeal.

You are the apple of my eye

That is the story of Frank and Lucie. It is all about the breathtaking journey of a designer duo that invented pretty and useful ready readers in acetate with flexhinges and bluelight filter lenses. Everybody wants to look good at all times and to feel confident when necessary. You wear a pair of frames close to your skin, it needs to give you a comfortable touch. They give you sharp vision when you need to. The characteristic models in many classy colors do the rest. Together with the Sunday sunglasses, the Atelier collection and accessories as the chains in acryl, metal and acetate Frank and Lucie show how to celebrate life in all its facets.

Wherever, whatever, whenever

Frank and Lucie





Many models are unisex, but some are really male orientated. Characteristic lines together with classy colors give authority.

FRANK AND LUCIE

Meet our collections



Essentials

Acetate readers with flexhinges and Bluelight filter. For him and her.



Sunreaders

Enjoy life on a terrace exploring the menu



Chains

Do not lose your charm, or your frame, framechains in acryl, metal and acetate



Sunday

Lifestyle sunglasses collection, each summer a new limited edition.



Atelier Sun

High End limited Edition Collection. 1 model in 6 colors with cases and in a presentationbox



Screen

For all those people that spend too much time behind a screen. Easy sight, better sleep.

Frank and Lucie

FRANK AND LUCIE

About our Chains

Beautiful frame chains, many wearable in different ways. You can use the silicone tabs to attach to your temple, but also use the extra ring to hang the frame in.





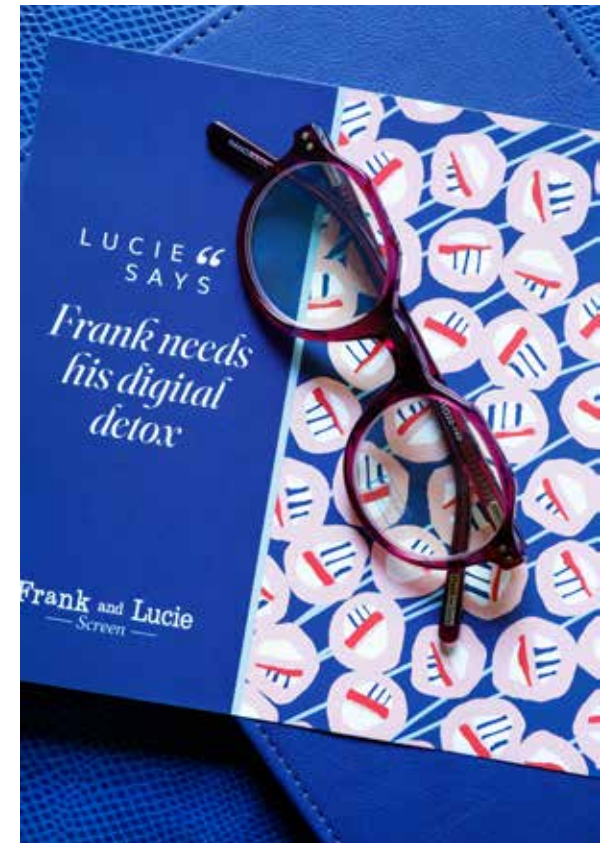
For all ages and all genders, the Screen frames are so incredibly caring for your eyes!
Frank says "Lucie makes me wanna screen"

SCREEN COLLECTION

Frank and Lucie Screen

Plano lenses
Ideal for screen use
Quiet view
Perfect blue light filter
No square eyes
Does not disrupt sleep hormone

Frank and Lucie
— Screen —





Atelier Sun
Limited edition acetate Atelier sunglasses
with matching acetate chains.

OUR MODELS

Sophisticated
and timeless



Eyespy - Hazy Harbor
FL16700



Eyewitness - Sunny Bergamot
FL20500



Eyedentity - Pretty Pupil
FL24100



Eycube - Planet First
FL17750



Eyebrow - Greyvanna
FL1110



Eyecatch - Mrs Iris
FL24500



Frank and Lucie

OUR MODELS

Sophisticated and timeless



EyeFresh - Island Fantasy
FL21300



Eyecontact - Flower Flirt
FL19250



Eyecon - White Sand
FL12850



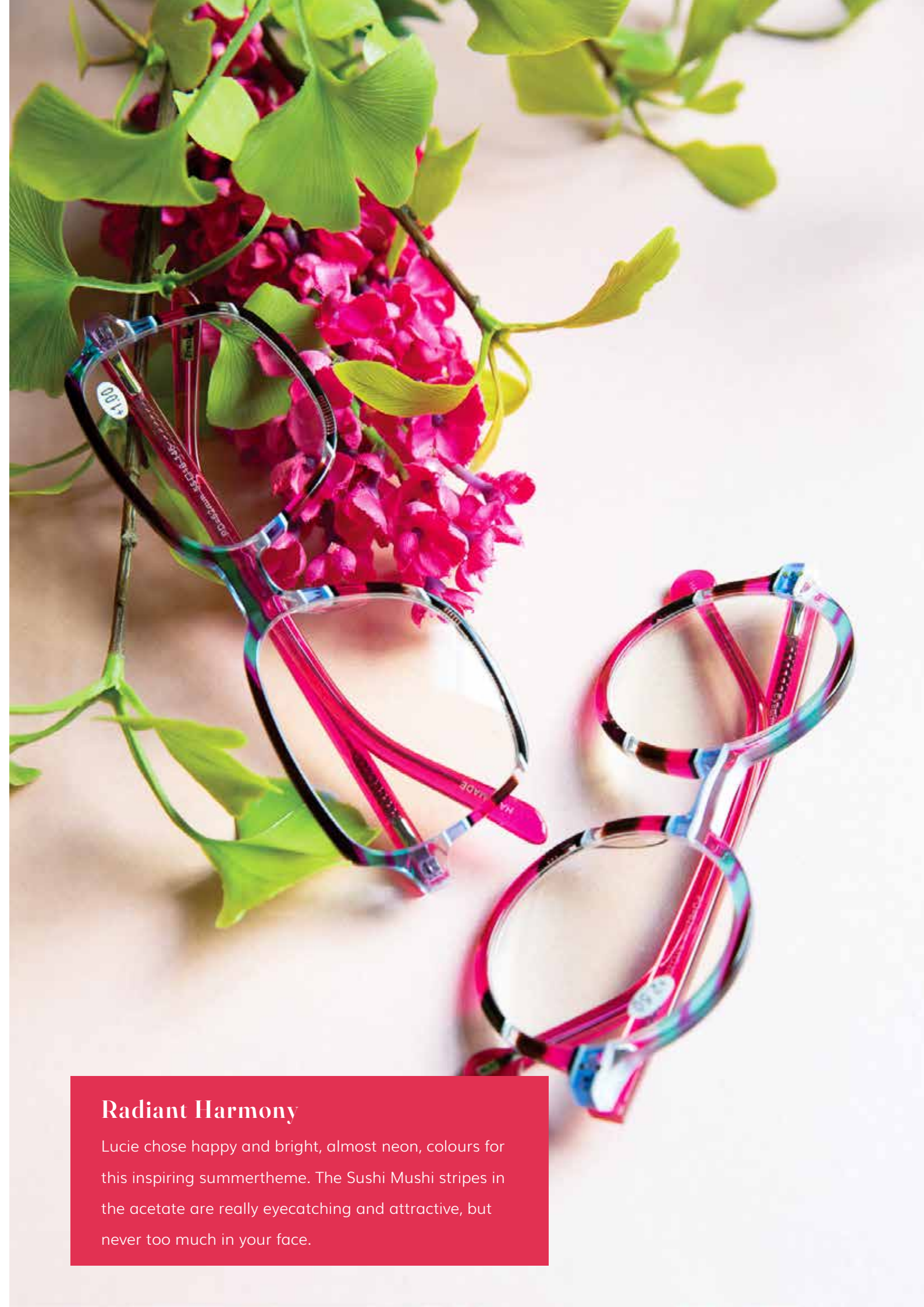
Eyeglobe - Paris in Bloom
FL15055



Eyeball - Root Beer
FL13150



Eyequarium - Greyvanna
FL14100



Radiant Harmony

Lucie chose happy and bright, almost neon, colours for this inspiring summertheme. The Sushi Mushi stripes in the acetate are really eyecatching and attractive, but never too much in your face.

Frank and Lucie



PRESENTATION

A touch of class. and presentation



Hardcover etui



Card holder

Presentation box
12 compartments

Paper bag



Soft Pouches



Mirrors



Bookmarks



Brooches



Display

Presentation is very important for the brand Frank and Lucie. Like the classy vegan leather boxes that display the frames in a vintage kind of feeling, but still strong, elegant and modern.

You can order all kind of POS materials for your shop; there are paperbags, bookmarks and mirrors in the keycolors of Frank and Lucie. We are also more than willing to support you with great images for counter cards, advertisement and social media. And did you see the acetate brooches? Great to wear and great to give!

A touch of character.



Frank and Lucie

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